



#### Earth Day 2009 Plans Unveiled

Earth Day Network, with our partner Green Apple Festival, is holding simultaneous events in ten US cities over [Earth Day Weekend](#) - April 17 through 19 - that will this year focus on environmental volunteerism. The service events, coupled with [Earth Day on the National Mall](#) in Washington, DC and free "Thank You" concerts for volunteers in each city, introduce "[The Green Generation](#)," a two-year initiative that will culminate on the 40th anniversary of Earth Day in 2010. Over Earth Day Weekend, simultaneous Volunteer Projects will be organized in New York City, Boston, Washington DC, Atlanta, Chicago, Denver, Austin, Los Angeles, San Francisco and Seattle. Our flagship event, [Earth Day on the National Mall](#), will be a large-scale free Earth Day festival with music, entertainment, speakers and environmental activities on Sunday, April 19, 2009 in Washington DC. Stay tuned for more!

We need your support more than ever! [Please donate](#) to help us carry out a record-breaking Earth Day, or contribute to our programs and campaigns by purchasing [Earth Day 2009 merchandise](#)!

#### Register your Earth Day events and actions and enter to win!



Register your Earth Day events and actions with Earth Day Network's [Global Event Registry](#) and you will be automatically entered to win our Earth Day 2009 raffle! By registering on our site anyone and everyone within your community will have access to the details of your events. Whether you are planning a rally, clean up, or other activities, registration is easy. Campus organizers should check out our [Earth Day on Campus](#) pages for ideas and tips. And remember, no matter how small your event is, Earth Day Network's [registration tool](#) will be your greatest ally!

Our wonderful Earth Day 2009 package will be raffled off right after April 22nd! [Register to enter and win!](#)

#### Tom Friedman on Earth Day TV

[Earth Day TV](#) has a new interview with NY Times columnist and Pulitzer Prize-winner Thomas Friedman. With his signature style, the author of Hot, Flat, and Crowded explains his views on global warming legislation, the need for American leadership, and the dangers of population growth. [Watch Now!](#)

#### New Campaign Launched at Schools Nationwide



Through our [No Idling Campaign](#), EDN seeks to reduce pollution from idling buses and cars that negatively affect the healthy lung growth and development of children across the U.S. We have partnered with the Clean Air Campaign, Inc. to take their success in impacting at least 220,000 people in the state of Georgia to a national level. Through a generous grant from the UPS Foundation, this campaign provides solutions through toolkits for administrators and teachers, and collateral and educational materials for bus drivers and parent drivers. To learn how to start the campaign at your school, click [here!](#)



Photo: Madam Furie

#### New Anti-Coal Ad by Oscar-Winning Coen Brothers

We are making a difference as part of the Reality Coalition! The Environmental Protection Agency has decided to reconsider carbon dioxide regulation -- a serious wake up call to the coal industry! Earth Day Network joined the Reality Coalition because there is no such thing as "clean coal" and coal burning accounts for over a third of greenhouse gas emissions in the US. [Watch this new ad](#) from the Reality Coalition directed by Academy Award winners Joel and Ethan Coen.



#### Celebrity Auction to Benefit Earth Day Network



[Purex Saves Green](#) is auctioning off celebrity-designed tote bags to benefit Earth Day Network! Designed by Marcia Gay Harden, Chevy Chase, Martha Stewart, Ed Begley, Jr., Tamara Tunie, Dan Aykroyd, Tom and Jessica Bergeron, and Paul Shaffer, these totes in green themes are the perfect eco-accessory and way to support Earth Day Network programs.

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